



THE HIGH SCHOOL FOOTBALL COACH'S SUMMER CHECKLIST

Created In collaboration with:



PROGRAM ORGANIZATION

- Create & organize summer calendar for 7-on-7s/workouts/speed training/special events/etc. **M**
- Communicate and compile a list of vacation days of staff members. **M**
- Enroll in CPR/Concussion protocol courses.
- Give all details/times of summer events to spouses. **M**
- Create an incentive system for summer workout attendance. **M**
- Talk to other coaches in school on how to manage dual sport athletes and conflict days in summer.
- Contact athletic office and make sure every player has a physical and is academically eligible.

EVENTS/PLANNING

- Plan specific workouts with strength coach. **M**
- Create a plan with school trainer to have a plan for injuries/water/heat injury prevention.
- Organize Team Camps. **M**
- Set date and time for parent/player meeting. **M**
- Organize and plan a team retreat/camp before the season starts. **M**
- Plan a senior retreat day (or day on campus to cast the vision for the season with your Seniors). **M**
- Set date for team pictures. **M**
- Organize fundraising activities.
- Set a meeting with booster club to finalize concessions, game day experience, game day programs, chain crew, announcers, etc.
- Schedule all busses, meals, and accommodations for road trips.
- Streamline all levels of the football program by holding a clinic for all level coaches (Youth to Varsity). **M**
- Hold a youth camp at your school and have varsity players and coaches help instruct. **M**

SEASON PREPARATION

- Line grass with proper markings.
- Send off helmets to be reconditioned.
- Order all equipment needs—pads/buckets/mouthpieces/footballs/etc.
- Stockpile new opponent film through Hudl.
- Reserve all buildings and field space (as needed).
- Create and distribute practice calendar. **M**
- Put in work orders to have stadium cleaned/power washed/upgraded.
- Write each senior player a handwritten note about upcoming season.
- Order all coaches gear—game day attire/shoes/practice gear.
- Create/update playbooks for players and coaches. **M**

STAFF

- Familiarize your staff with state mandated practice rules. **M**
- Complete “Rules Clinic” with staff.
- Take time to orient new staff to school and team expectations. **M**
- Give your staff a book to read for professional development/leadership growth.

MISCELLANEOUS

- Contact potential sponsors to support program.
- For each week, create a team bonding/team culture fun experience. **M**
- Plan a lunch/dinner for all support staff involved in the program. **M**
- Take your staff and spouses out to dinner (provide childcare if applicable and able). **M**
- Encourage players to gather for lunch once a week after workouts.
- Improve media and branding of your team through website design, social media presence, bumper stickers, pump up video, etc.
- Plan a surprise reward built into summer conditioning—ice cream/pool days/bowling/food/etc. **M**
- Look for ways to take care of your assistants for summer work.